



## PRESS RELEASE FOR IMMEDIATE RELEASE

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### DIAMOND FLEXIBLE PACKAGING INTRODUCES SUSTAINABLE BARRIER PROTECTION STAND-UP POUCH

**(NORTHBROOK, IL – September 9, 2020)** – **Diamond Flexible Packaging**, a premier flexible printing and converting company continues their 90-year tradition of meeting customer and market needs by introducing a sustainable flexible stand-up pouch with barrier protection.

“Our sustainable flexible pouch was designed with the barrier performance brand owners and consumers need”, states Howard Diamond, President of Diamond Flexible Packaging. “We purposely selected key flexible packaging attributes in our pouch design: 100% recyclable Polyethylene (PE) films, liquid tight seals, excellent stiffness properties, retail visual appeal, and both FDA compliant and SQF certified.”

Diamond’s sustainable barrier stand-up pouch is commercially available now. For more information, please call 800.654.2856 or email [sales@diamondpack.com](mailto:sales@diamondpack.com).

Diamond Flexible Packaging, a premier flexible printing and converting company, provides packaging solutions in a wide variety of films, gauges and widths. Ninety (90) years of experience with a strong reputation for customer service, quality assurance and superior pouch and custom bag technology for demanding applications.